



Jaspar Weir

Co-Founder and President, TaskUs

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Jaspar Weir is the Co-founder and President of TaskUs, a company with more than 14,000+ full-time employees and over \$500 MM in revenue. TaskUs works with the world's most innovative and emerging brands like Turo, Eventbrite, and HotelTonight on customer experience strategy and outsourcing.

Jaspar focuses on leading the company's transformational growth which has secured TaskUs on the Inc 500 list for 5 years and running. TaskUs is currently the only company in California to accomplish this feat.

Before TaskUs, Jaspar co-founded two other companies with TaskUs CEO, Bryce Maddock, including a social media marketing agency and an events production business.

Jaspar is the winner of the 2017 EY Entrepreneur of the Year Award, was on Inc.'s 30 Under 30 list, and recently launched his podcast, CXYZ. He also writes about customer experience, company culture, and entrepreneurship and has been published across a vast number of news outlets like Forbes, Inc Magazine, Observer, and Entrepreneur.

Jaspar spreads his entrepreneurial learnings to students in The Network for Teaching Entrepreneurship and guest lectures at The University of Southern California.

He holds a Bachelor of Science degree in Communication from the University of California.